



Ethical Issues in E-Business: Models and Frameworks (Premier Reference Source)

Daniel E. Palmer

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Emerging online product and service availability affords individuals and businesses worldwide numerous conveniences, while alternatively raising concerns in regard to online security, ethics, moral issues, and privacy, necessitating a framework for safety assurance and reliability.

Ethical Issues in E-Business: Models and Frameworks offers audiences a diverse and global perspective concerning the ethical consequences of e-business transactions, e-commerce applications, and technological advancements in secure online use. Discussing the ethical implications and challenges faced through online business communication and dealings, this reference work raises issues and presents studies valuable to not only the business ethicist, but also provides far reaching solutions and examples beneficial to researchers, practitioners and academics defining online boundaries, internet privacy issues, and virtual anonymity.

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