



Managerial Decision Modeling with Spreadsheets, Second Canadian Edition (2nd Edition)

Barry Render, Ralph M. Stair Jr., Nagraj Balakrishnan, Brian E. Smith

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Managerial Decision Modeling with Spreadsheets, Second Canadian Edition (2nd Edition) Barry Render, Ralph M. Stair Jr., Nagraj Balakrishnan, Brian E. Smith

Render provides a modern, Excel-Based, and thoroughly Canadian introduction to management science concepts and techniques.

This second edition has more fully integrated Canadian content than before and continues to be a perfect balance between decision modeling and the use of spreadsheets to set up and solve modeling problems.



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