



International Management: Explorations across Cultures

Elizabeth Christopher

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Consultant Elizabeth Christopher explores management opportunities in encounters across the world between national, organizational, political, professional and social cultures. Ideal for students and practitioners of cross-cultural management, *International Management* is soundly based theoretically and supported with real-life international examples from contemporary events and situations.

From a historical perspective and a uniquely cross-disciplinary approach, Christopher identifies the major leadership styles that continue to characterize people across regions, nations, communities and organizations, within groups and as individuals. She provides a comprehensive textbook that addresses topics such as: the effects of mass media scrutiny on the behavior of international corporate leaders, the rising rate of unemployment, especially among younger professionals, and negotiation and decision-making styles across cultures.

International Management shows readers how to deal with diversity in employment, harness the power of technology to enhance cross-cultural management and overcome the cultural differences in motivation of leaders and followers. Christopher tackles the crucial issues facing today's international managers and provides practical tools for successfully growing a business in a world rich with cultural diversity.

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