



Fashion Theory: A Reader (Routledge Student Readers)

Malcolm Barnard

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From its beginnings in the fifteenth century, intensified interest in fashion and the study of fashion over the last thirty years has led to a vast and varied literature on the subject.

This collection of essays surveys and contextualizes the ways in which a wide range of disciplines have used a variety of theoretical approaches to explain, and sometimes to explain away, the astonishing variety, complexity and beauty of fashion. Themes covered include individual, social and gender identity, the erotic, consumption and communication.

By collecting together some of the most influential and important writers on fashion and exposing the ideas and theories behind what they say, this unique collection of extracts and essays brings to light the presuppositions involved in the things we think and say about fashion.

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