WordPress: The Missing Manual

Matthew MacDonald

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Whether you're a budding blogger or seasoned Web designer, WordPress is a brilliant tool for creating websites, once you know how to tap its impressive features. The latest edition of this jargon-free Missing Manual shows you how to use WordPress 3.9's themes, widgets, plug-ins, and souped-up editing and multimedia tools to build just about any kind of site.

The important stuff you need to know:

- **Create your site.** Get hands-on, A-to-Z instructions for building all types of websites, from classy blogs to professional-looking ecommerce sites.
- **Add features.** Choose from thousands of widgets and plug-ins to enhance your site's ease of use, looks, and performance.
- **Mix in multimedia.** Add picture galleries, slideshows, video clips, music players, and podcasts to your pages.
- **Attract an audience.** Create automatic content feeds, sign up site subscribers, and help readers share your posts on social media.
- **Fine-tune your content.** Analyze site statistics to improve your content and reach, and to optimize your site for search engines.
- **Go Mobile.** Choose a theme that automatically reconfigures your site for mobile devices.
- **Build a truly unique site.** Learn how to customize WordPress themes to create a site that looks exactly the way you want it to.

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