



Numbers Guide: The Essentials of Business Numeracy

The Economist, Richard Stuteley

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Designed as a companion to "The Economist Style Guide", the best-selling guide to writing style, "The Economist Numbers Guide" is invaluable for everyone who wants to be competent, and able to communicate effectively, with numbers. In addition to general advise on basic numeracy, the guide points out common errors and explains the recognized techniques for solving financial problems, analyzing information of any kind and effective decision making. Over 100 charts, graphs, tables and feature boxes highlight key points. Also included is an A-Z dictionary of terms covering everything from amortization to zero-sum game. Whatever your business, "The Economist Numbers Guide" will prove invaluable.

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