



## **Songwriter's Market 2016: Where & How to Market Your Songs**

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# Songwriter's Market 2016: Where & How to Market Your Songs

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### THE MOST TRUSTED GUIDE TO SONGWRITING SUCCESS

For nearly 40 years, *Songwriter's Market* has provided songwriters and performing artists with the most up-to-date information needed to place songs with music publishers, find record companies and producers, obtain representation with managers, and much more. Featuring a holistic focus on all aspects of songwriting--from idea generation to marketing--this completely updated edition has more resources than ever before, giving you the tools and first-hand knowledge you need to launch your songwriting career.

You'll also gain access to:

- Articles on improving and honing your songwriting craft: from finding your voice to using rhyme and alliteration to create a better song
- Technical pieces on project management, the best tools for songwriting on the go, and using social media to your advantage
- New interviews with industry executives and insiders
- Hundreds of songwriting-placement opportunities
- Listings for songwriting organizations, conferences, workshops, retreats, colonies, contests, venues, and grant sources (helpful for indie artists looking to record and tour on their own)

+ Includes an exclusive FREE download of the webinar "Pat Pattison Masterclass: Rhythm and Point of View" by best-selling songwriter and author Pat Pattison

"This book is for the self-starters, the hard workers, and the driven songwriters. Writing songs is only the first part of the journey. Once you've crafted the perfect song, you need to get it into the right hands. *Songwriter's Market* provides you with the tools you need to do just that." --**Ben Camp**, assistant professor of songwriting at Berklee, songwriter for Sony/ATV, and songwriter for artists on Columbia, Sony, and Universal

"For many years, my role in the music industry has been as a director, and now an owner, of a global songwriter membership organization. Through my experience, I know that songwriters consistently refer to the *Songwriter's Market* as a go-to resource for credible services, information, and connections." --**Sheree Spoltore**, founder and president of Global Songwriters Connection and former assistant executive director of Nashville Songwriters Association International

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