



# **The Graphic Designer's Electronic-Media Manual: How to Apply Visual Design Principles to Engage Users on Desktop, Tablet, and Mobile Websites**

*Jason Tselentis*

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*Jason Tselentis*

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This comprehensive resource for graphic designers will help you merge traditional print design skills with new technology to create imaginative, informative, and useful online experiences for clients and ultimately the end users. *The Graphic Designer's Electronic-Media Manual* focuses on reigning in the specific skills and tools necessary for creating design projects for the web and beyond. You'll also find a rich collection of sound design examples for the web from studios around the world. Unlike other books on web and electronic media, this book is not a technical manual, but a visual resource packed with real-world examples of design for the web.

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